



May 13, 2007

## **MCCA RECAP**

(Manitowoc Civic Center Association)

I was excited to count 47 people in attendance at our last MCCA Meeting held on Wednesday May 9 at the Maritime Museum! People are talking and things are really moving and happening with our downtown! I have attended and/or talked to other groups in Manitowoc in the past few months. Upon doing so, I've learned that there are several groups with fantastic drive and novel ideas. People LOVE Manitowoc! I think it would be great to collaborate with other groups in our community a bit more. Any ideas on how we hold one giant meeting? I'll post any thoughts on that in future columns!

Positive attitudes for change and innovative ideas are what we need. I hope to obtain more of these ideas by providing public awareness of what is currently going on. So here's the scoop of what we talked about at our meeting...

1. **ATTN all downtown business owners!** If you are a MCCA member, look for our emails. Your name should have been added to our Yahoo Group and you should be receiving all communication. If you are not receiving these, contact Kim @ Persimmons.
2. **Thunder on the Lakeshore:** We will be working the food and beer tents! Check us out there!
3. **Balloon Glow:** Will include more music this year, pizza and additional surprising entertainment! We will be selling lighted trinkets.
4. **Lakeshore's Lucky Ticket:** June 21-23. This event is a great shopping opportunity. Manitowoc and Two Rivers have collaborated for this event each having 12 businesses involved. Participants will be eligible for prizes (tickets to events and gift certificates) when they shop at 3 stores on the list in each city.
5. **Farmer's Market:** Friends of the Farmer's Market were present with beautiful brochures to hand out that contained their new hours. The Farmer's Market will be open from 7am to noon on Tuesday's and Saturday's. Interested in becoming a "Friend of the Farmer's Market"? Visit the Friend's at their new booth at the Market. Membership fee is \$5.00 which includes a free tote bag.
6. **City of Manitowoc:** Kevin Crawford presented info on the Farmer's Market, Carferry and downtown decorations. Specifically, he displayed pictures of some new lighting on our 8<sup>th</sup> street bridge and some very colorful/fresh banners for our posts. He also mentioned new way finding signage.
7. **Downtown Map:** Walking maps of our downtown are available at "Heart and Homestead", "Grape, Grain and Bean" and the Visitor's Center.
8. **Our Website:** [www.downtownmanitowoc.org](http://www.downtownmanitowoc.org) is being updated by a Diana Schultz of the Economic Development Corporation of Manitowoc County. Check us out!

9. Krazy Dayz: A committee is well under way working on this event. The hours have been extended this year to 8pm to better accommodate working individuals and families. Look forward to evening entertainment and additional food vendors.
10. Friends of MCCA: Designated name for any person(s) interested in joining our group who do not own a downtown business or property. These friends are able to participate in our discussions and do not pay dues. They are, however, not able to participate in voting.
11. Oktoberfest/Volkswalk: Event planned for Oct 6, 2007. Currently looking for sponsorship of medals.
12. Carferry: Flyers w/schedules were made available for businesses to display.

Our next meeting is scheduled for Wednesday, June 13 at 8am at the Maritime Museum.

Hope to see you there!